

### Sample Advocacy Letter to Federal Government

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Date

Right Honourable Stephen Harper  
Prime Minister of Canada  
Langevin Building 80 Wellington Street  
Ottawa, Ontario  
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Dear Right Honourable Stephen Harper:

<b>State your concern/ opportunity</b>	Establishing a Minister of Sport and Physical Culture is necessary for optimal growth and prosperity of sport in Canada.
<b>Important facts supporting the cause</b>	Canada is one of the only countries that does not have an appointed leader or someone to take sole responsibility for the overall development of sport. Without a designated leader, it is difficult to unite the administration of sport in Canada. By excluding the management of a Minister of Sport, much time is lost trying to coordinate and involve various sport organizations or sport advocacy groups into the decision making process.
<b>How politician can make a personal difference</b>	Having an elected leader of Sport in Canada will facilitate decision making and provide direction to a scattered, over-complicated sport system. By investing in a Minister of Sport and Physical Culture, the Government of Canada will give sport in Canada the leadership it needs to achieve mass participation and international recognition.
<b>Closing remarks and contact information</b>	To improve the quality of sport in Canada, it is essential to appoint an individual that will be exclusively accountable for the direction of the Canadian sport system. Your consideration and time are appreciated.
	Yours in Sport,  Sarah Johnson