

Sample Advocacy Letter to Municipal Government

Jane Doe
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T2T N2N

Date

Mayor Dave Bronconnier
Mayor of Calgary
Office of the Mayor
The City of Calgary
P.O. Box 2100, Station M
Calgary, AB
T2P 2M5

Dear Mayor Dave Bronconnier:

State your concern/ opportunity	I support City Council's decision to initiate the development and implementation of a Civic sport policy.
Important facts supporting the cause	Civic sport policy will prove to be an essential element in providing structure and direction to sport in Calgary. In order for our city to be recognized as a successful sporting community, it is important to voice a shared vision and create a foundation of rules and principles that will help us achieve that vision. Having a civic sport policy will also help guide decision makers and deliver a rationale for saying 'yes' or 'no' to certain issues/proposals.
How politician can make a personal difference	Investing in a Civic sport policy has made The City of Calgary a leader in the sport industry. The sport policy commissioned by City Council will provide direction in areas impacting sport, such as: infrastructure, accessibility, tourism and hosting, funding, and recognition of athletes, coaches, and volunteers.
Closing remarks and contact information	Thank you for initiating the development of a Civic sport policy, and I am confident that, if properly financed and implemented, the Calgary Sport Policy will act as a catalyst in constructing the best sporting environment in the country. Please feel free to contact me at: (403) 221-xxxx, and thanks for your time.
	Sincerely, Jane Doe