

Sample Advocacy Letter to Provincial Government

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Date

Honourable Ed Stelmach
Premier of Alberta
#307, Legislature Building
10800, 97th Avenue N.W.
Edmonton, AB
T5K 2B6

Dear Honourable Ed Stelmach:

State your concern/ opportunity	I encourage you to increased investment in the provincial sport system as it will create an abundance of distinct opportunities and benefits for the citizens of Alberta.
Important facts supporting the cause	Studies done by the Alberta Health department show that the most common types of cancer (prostate, breast, and colorectal) have the strongest preventative links with physical activity. A research conducted by the Canadian Centre of Ethics in Sport show that 92% of Canadians believe that community level sports can have a positive influence on the personal and moral development of youth. Furthermore, the average family in Alberta spends \$2,136 on sports related events and equipment each year contributing a total of approximately \$1.32 billion to the provincial economy.
How politician can make a personal difference	By increasing investment to sport, recreation, and physical education, the Government of Alberta could potentially lower health care expenses, create better communities, aid in the growth and development of youth, and fuel the provincial economy.
Closing remarks and contact information	I hope you seriously consider the benefits that investing in the provincial sport system will bring. Thank you for your time, and I can be reached at (403) 585-xxxx or you can email me at john@smith.net.
	Sincerely, John Smith